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Additional applications for SKA-derived big data technologies - an Overview

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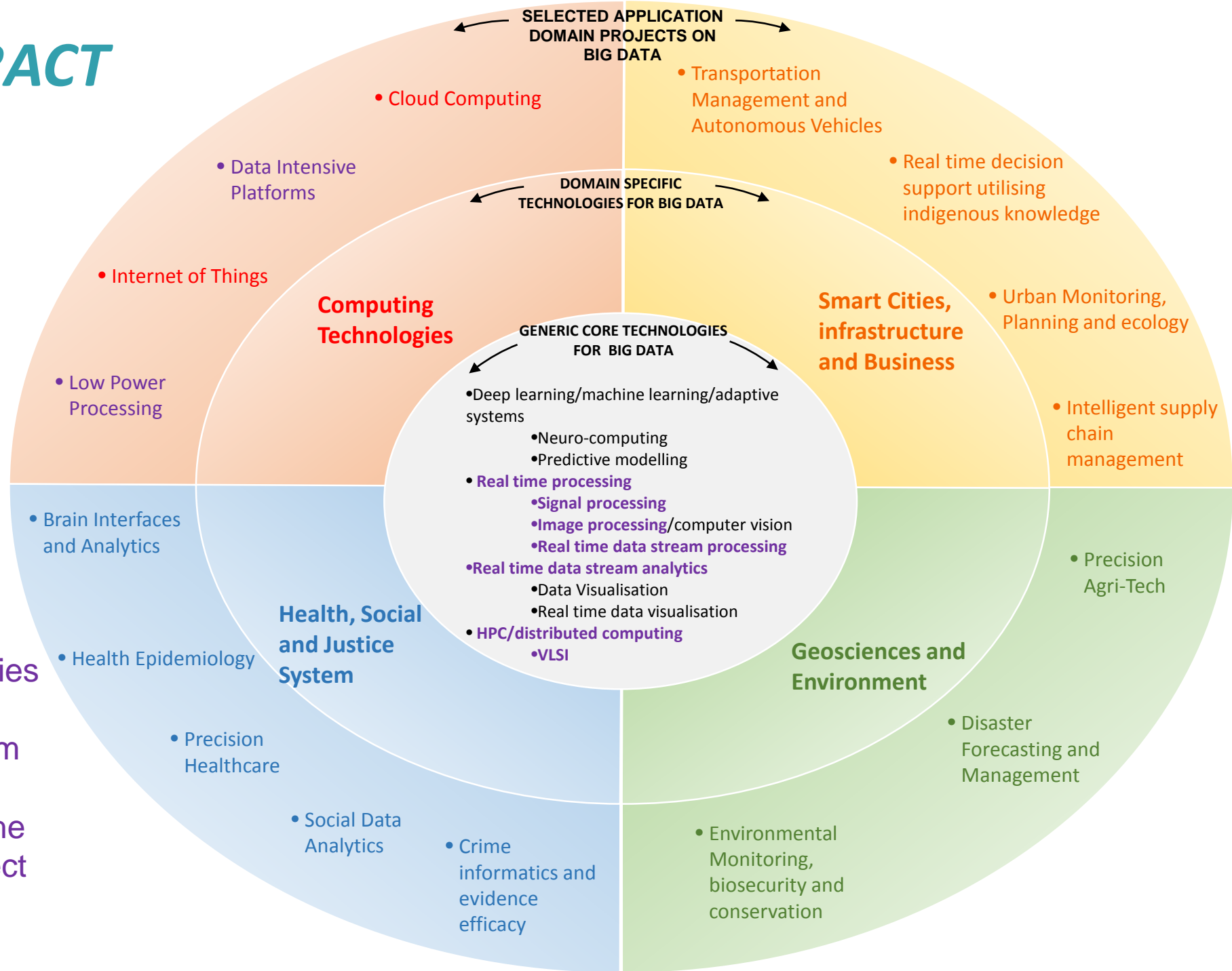
- *INTERACT*
 - Applications under development
- Other applications of Big Data/Data intensive tools
 - Metrology of data quality and provenance
 - “Industry 4.0”
 - Engineering design
 - Integrated science and engineering design
 - Intelligent supply chain management
 - Economics and Business
 - Social sciences
 - Empowering indigenous peoples with big data tools
 - Sport science
 - Rehabilitation
 - Tourism and Hospitality



INTERACT

- A collaborative R&D initiative aimed at developing generic real time big data tools and adapting and optimising them to provide high value products and services for NZ companies and society
- The *INTERACT* Partners so far include 5 NZ Universities, 2 CRIs and 2 companies. It is intended that more Universities, CRIs and companies will be recruited to the Partnership
- International Partners will also be sought where necessary skills or resources are not available in NZ
- The SKA Project, accessed via the NZ Alliance, will be a major source of key core technologies (see diagram)

INTERACT



NB: Core technologies in purple derive from the NZA work on the SKA project



Metrology of data quality and provenance.... what is the opportunity?

- There are many “Big Data” research initiatives around the World
- Most are concentrating on analytics for information and value extraction rather than on these four crucial aspects....
 1. Measuring and annotating in real time how “good” those data streams and sets actually are, especially before they are converted (A to D) to enter the “digital world”
 2. Using the annotation “*wrapper*” to confer inter-operability across diverse streams and sets of data
 3. Defining what would be *appropriate* uses of information derived from them?
 4. Adjusting the fidelity of the data generation, *in real time*, to meet changing needs



The objective of such R&D

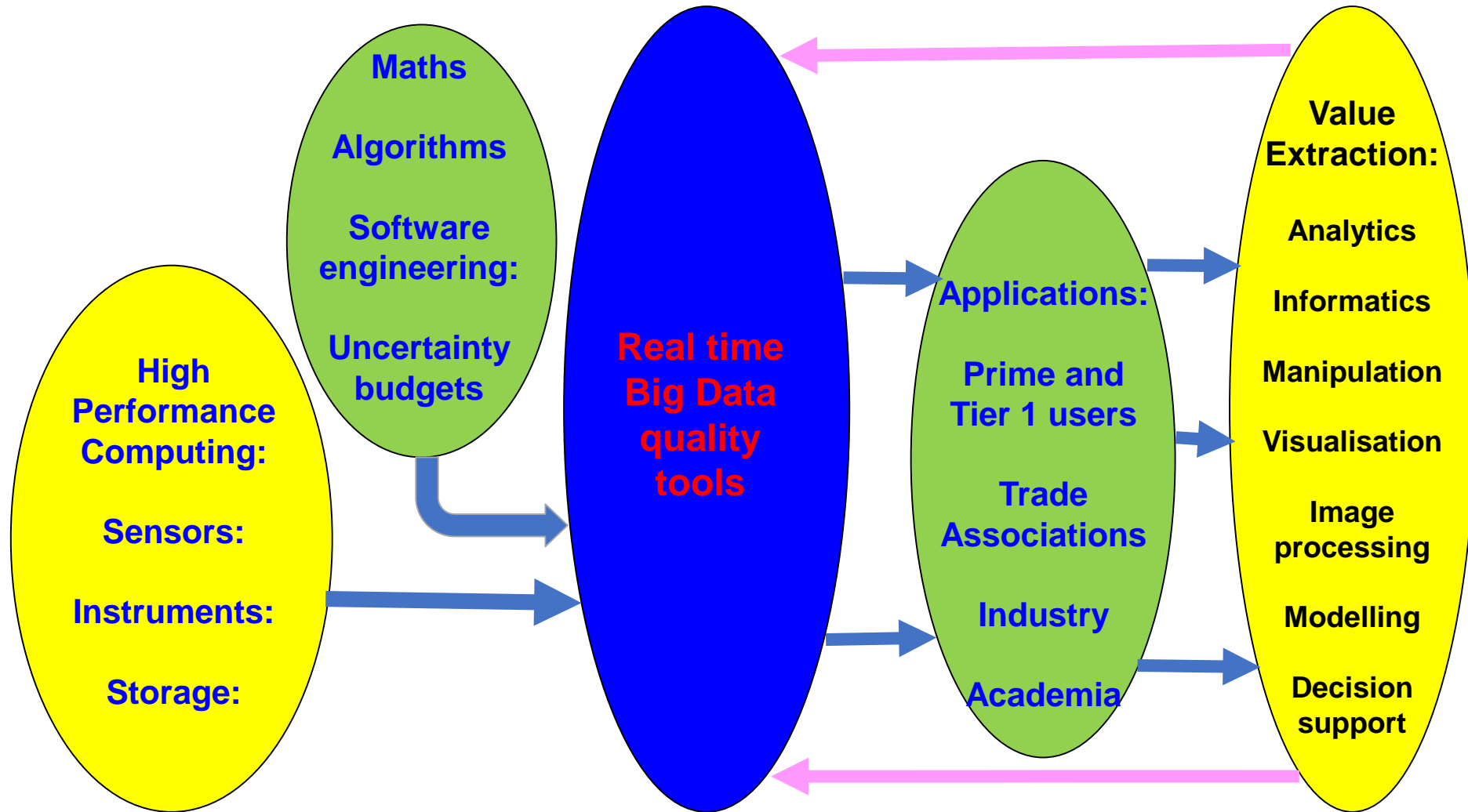
- For NZ to become a world-leading data metrology research, technology & skills development centre in order to:
- Drive fundamental research into
 - Real time metrology of the quality of data
 - Uncertainty prediction and annotation
 - Real time data fusion and inter-dependency optimisation
 - Real time control and optimisation of data acquisition
 - Meta-data enabled inter-operability
- Create and deliver
 - Generic tools to “capture”, predict *and* annotate the quality of those data
 - Calculate and/or predict inter-dependencies of data-sets and data-streams
 - Tools to control and adapt the data generation and capture processes in light of the intended use.....“*fit for purpose*”



Benefits and outputs for NZ

- Major increase in Big Data involvement and research activity
 - Ensuring data generation is fit for purpose
 - Ensuring data flows are interoperable
 - Enabling digital manufacturing and “Industry 4.0”
- Major new area of research
 - Major PBRF impact
 - Collaboration with research intensive partners (e.g. Cambridge, Intel, Google, IBM)
- World Class R&D activity in the region
 - focussed on pulling through outputs to benefit local SMEs and supply chains.
- Promoting inward investment by global multi-nationals
- An application domain (metrology) able to receive its outputs and apply them to generate wealth and improve the quality of life in NZ

Data Fidelity Value Flow





Industry 4.0

- Engineering design
- Intelligent supply chain management
- Economics and business

Engineering design

Data

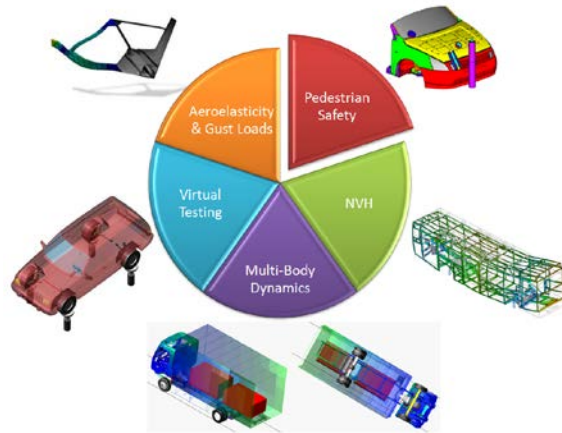
Visualisation

Autonomous &
Intelligent vehicles

Computer
vision

*Digital Design &
Manufacture*

*Virtual test and
prototyping*





Intelligent supply chain management

- Connected manufacturing and measurement machines
- Connected supply lines
- Data-driven procurement
- Real time supplier status monitoring
- Data-driven logistics
- Connected customer management
- Co-design
- Co-innovation



Social sciences

- Urban planning
- Infrastructure planning and management
- Community engagement
- Empowering indigenous folk with real time, big data enabled:
 - Expert systems
 - Decision trees
 - Decision support

Sport Science

- Real time image processing
 - Automatic calculation of velocities, accelerations, forces and energies
 - Tracking of movement and technique
 - With superimposition of correct technique and/or images of iconic exemplars (e.g. Ronaldo, Federer, Woods, Lillee)
 - Real time coaching
 - Product development, prototyping and testing
 - Multi-camera team tracking

Rehabilitation

- Brain-computer interface
 - Signal processing for
 - Movement stimulation
 - Prosthetic control
- Patient support systems
 - Automatic, autonomic, adaptive and cognitive systems control
- Brain signalling decoding
- Patient stimulation via real time feedback



Economics and business

- Shopper behaviour monitoring and assessment
- Supply chain management
- Visualisation of business informatics
 - For decision making support
- Real time stock control and procurement
- Forecasting and prediction of consumers' sentiment



Tourism and Hospitality

- Forecasting tourist flows
- Tracking of transient populations
 - Disaster recovery and resource planning
 - Assessing requirements from affected population figures
 - “bums on seats”
- Efficacy of promotional activities
- Macro and micro economic and environmental effects of visitors